

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Billing Address:

**Davis Group Inc, The**  
**Attention: Meenah Hulsen**  
**4201 Bee Caves Rd, Suite C-101**  
**Austin, TX 78746**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
967886-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Hassan/D/Governor	candidate	1400

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	967886	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/01/12	6a Daybreak	6-7a	-- 11---	:30	2	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-- 11---	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/31/12	5:59 AM	6a Daybreak	6-7a	:30	MHCTV109	\$1,400.00 NM
2	WMURTh		11/01/12	6:28 AM	6a Daybreak	6-7a	:30	MHG TV 108	\$1,400.00 NM
2	10/30/12	11/01/12	Good Morning America	7-9a	- 111---	:30	3	\$1,150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	- 111---	3	\$1,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/30/12	7:59 AM	Good Morning America	7-9a	:30	MHG TV 108	\$1,150.00 NM
2	WMURW		10/31/12	8:59 AM	Good Morning America	7-9a	:30	MHCTV109	\$1,150.00 NM
3	WMURTh		11/01/12	8:41 AM	Good Morning America	7-9a	:30	MHCTV109	\$1,150.00 NM
3	10/30/12	11/01/12	The View	11-12p	- 11----	:30	2	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	- 11----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/30/12	10:58 AM	The View	11-12p	:30	MHG TV 108	\$600.00 NM
2	WMURW		10/31/12	10:59 AM	The View	11-12p	:30	MHCTV109	\$600.00 NM
4	10/30/12	11/01/12	News 9 at Noon	12-1230p	--- 1---	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	--- 1---	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTh		11/01/12	12:28 PM	News 9 at Noon	12-1230p	:30	MHG TV 108	\$650.00 NM
5	10/30/12	11/01/12	Who Wants to be a Millior	1230-1p	- 11----	:30	2	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	- 11----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/30/12	12:47 PM	Who Wants to be a Millionaire	1230-1p	:30	MHG TV 108	\$500.00 NM
2	WMURW		10/31/12	12:47 PM	Who Wants to be a Millionaire	1230-1p	:30	MHCTV109	\$500.00 NM



www.thewmurchannel.com

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
967886-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Hassan/D/Governor	candidate	1400	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/30/12	11/01/12	News 9 at 5	5-6p	-- 1----	:30	1	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-- 1----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/31/12	5:23 PM	News 9 at 5	5-6p	:30	MHCTV109	\$1,400.00 NM
7	10/30/12	11/01/12	News 9 at 6/World News	6-7p	- 1-1---	:30	2	\$2,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	- 1-1---	2	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/30/12	6:22 PM	News 9 at 6/World News To	6-7p	:30	MHCTV109	\$2,700.00 NM
2	WMURTh		11/01/12	6:23 PM	News 9 at 6/World News To	6-7p	:30	MHCTV109	\$2,700.00 NM
8	10/30/12	11/01/12	INSIDE EDITION AC	730-8p	-- 1----	:30	1	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-- 1----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/31/12	7:57 PM	INSIDE EDITION AC	730-8p	:30	MHCTV109	\$1,400.00 NM
9	11/01/12	11/01/12	CAND GOV DEBATE 11/ 7-8P 11/1		--- 1---	:30	1	\$7,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	--- 1---	1	\$7,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTh		11/01/12	7:59 PM	CAND GOV DEBATE 11/1	7-8P 11/1	:30	MHG TV 108	\$7,500.00 NM
10	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM ON 11/1		--- 1---	:30	1	\$7,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	--- 1---	1	\$7,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTh		11/01/12	9:02 PM	46TH ANNUAL CMA AWARDS	8-11PM ON 11/1	:30	MHCTV109	\$7,500.00 NM
11	10/30/12	11/02/12	News 9 at 11	11-11:35p	--- 11--	:30	2	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	--- 11--	2	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTh		11/01/12	11:16 PM	News 9 at 11	11-11:35p	:30	MHG TV 108	\$2,200.00 NM
2	WMURF		11/02/12	11:40 PM	News 9 at 11	11-11:35p	:30	MHCTV109	\$2,200.00 NM
12	10/30/12	11/01/12	Nightline	1135p-1206a	- 11----	:30	2	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	- 11----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/30/12	11:56 PM	Nightline	1135p-1206a	:30	MHCTV109	\$500.00 NM
2	WMURW		10/31/12	11:52 PM	Nightline	1135p-1206a	:30	MHCTV109	\$500.00 NM
13	10/30/12	11/01/12	Jimmy Kimmel	1205-105a	- 111---	:30	3	\$150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	- 111---	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/30/12	12:47 AM	Jimmy Kimmel	1205-105a	:30	MHCTV109	\$150.00 NM
2	WMURW		10/31/12	12:57 AM	Jimmy Kimmel	1205-105a	:30	MHCTV109	\$150.00 NM
3	WMURTh		11/01/12	12:29 AM	Jimmy Kimmel	1205-105a	:30	MHCTV109	\$150.00 NM

## DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
967886-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Hassan/D/Governor	candidate	1400	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/30/12	11/01/12	Jimmy Kimmel Class of Time - Fixed Non Pre-emptible	1205-105a	- 111 - - -	:30	3	\$150.00	NM
14	10/30/12	10/30/12	Storm Wrap Up Class of Time - Fixed Non Pre-emptible	7-730p	- 1 - - - - -	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1 - - - - - 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMUR Tu 10/30/12 7:25 PM Storm Wrap Up 7-730p :30 MHG TV 108 \$1,100.00 NM									
15	11/02/12	11/06/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	11 - - 1 - -	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 11 - - 1 - - 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMUR F 11/02/12 5:59 AM 6a Daybreak 6-7a :30 MHG TV 108 \$1,400.00 NM 2 WMUR M 11/05/12 5:58 AM 6a Daybreak 6-7a :30 MHG TV 108 \$1,400.00 NM 3 WMUR Tu 11/06/12 5:59 AM 6a Daybreak 6-7a :30 MHG TV 109 \$1,400.00 NM									
16	11/02/12	11/06/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	11 - - 1 - -	:30	3	\$1,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 11 - - 1 - - 3 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMUR F 11/02/12 8:56 AM Good Morning America 7-9a :30 MHG TV 109 \$1,150.00 NM 2 WMUR M 11/05/12 8:49 AM Good Morning America 7-9a :30 MHG TV 109 \$1,150.00 NM 3 WMUR Tu 11/06/12 8:54 AM Good Morning America 7-9a :30 MHG TV 108 \$1,150.00 NM									
17	11/02/12	11/02/12	The View Class of Time - Fixed Non Pre-emptible	11-12p	- - - - 1 - -	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 - - - - 1 - - 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMUR F 11/02/12 11:33 AM The View 11-12p :30 MHG TV 109 \$600.00 NM									
18	11/05/12	11/05/12	News 9 at Noon Class of Time - Fixed Non Pre-emptible	12-1230p	1 - - - - -	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1 - - - - - 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMUR M 11/05/12 12:14 PM News 9 at Noon 12-1230p :30 MHG TV 108 \$650.00 NM									
19	11/02/12	11/02/12	Who Wants to be a Millionaire Class of Time - Fixed Non Pre-emptible	1230-1p	- - - - 1 - -	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 - - - - 1 - - 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMUR F 11/02/12 12:51 PM Who Wants to be a Millionaire 1230-1p :30 MHG TV 108 \$500.00 NM									
20	11/02/12	11/05/12	ELLEN EF Class of Time - Fixed Non Pre-emptible	4PM-5PM	1 - - - 1 - -	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1 - - - 1 - - 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMUR F 11/02/12 3:59 PM ELLEN EF 4PM-5PM :30 MHG TV 109 \$500.00 NM 2 WMUR M 11/05/12 4:35 PM ELLEN EF 4PM-5PM :30 MHG TV 109 \$500.00 NM									
21	11/02/12	11/05/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	1 - - - 1 - -	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
967886-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Hassan/D/Governor	candidate	1400	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	11/02/12	11/05/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	1---1--	:30	2	\$1,400.00	NM
	10/30/12	11/05/12	1---1--	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		11/02/12	5:37 PM	News 9 at 5	5-6p	:30	MHG TV 108	\$1,400.00 NM
2	WMURM		11/05/12	5:53 PM	News 9 at 5	5-6p	:30	MHG TV 108	\$1,400.00 NM
22	11/02/12	11/02/12	INSIDE EDITION AC Class of Time - Fixed Non Pre-emptible	730-8p	----1--	:30	1	\$1,400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	----1--	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		11/02/12		INSIDE EDITION AC	730-8p	:00		<del>\$1,400.00</del> NM
Credited no program									
23	11/05/12	11/05/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	1-----	:30	1	\$2,200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	1-----	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		11/05/12	11:15 PM	News 9 at 11	11-11:35p	:30	MHGTV109	\$2,200.00 NM
24	11/05/12	11/05/12	Jimmy Kimmel Class of Time - Fixed Non Pre-emptible	1205-105a	1-----	:30	1	\$150.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	1-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		11/05/12	12:49 AM	Jimmy Kimmel	1205-105a	:30	MHG TV 108	\$150.00 NM
25	11/04/12	11/04/12	This Week with Christiane Class of Time - Fixed Non Pre-emptible	12n-1p	-----1	:30	1	\$3,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		11/04/12	12:59 PM	This Week with Christiane	12n-1p	:30	MHG TV 108	\$3,000.00 NM
26	11/04/12	11/04/12	AFHV Class of Time - Fixed Non Pre-emptible	7-8p	-----1	:30	1	\$3,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		11/04/12	7:20 PM	AFHV	7-8p	:30	MHGTV109	\$3,000.00 NM
27	11/03/12	11/04/12	7a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	7-9a	-----11	:30	2	\$700.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----11	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		11/03/12	7:39 AM	7a Weekend Daybreak	7-9a	:30	MHG TV 108	\$700.00 NM
2	WMURSu		11/04/12	7:19 AM	7a Weekend Daybreak	7-9a	:30	MHGTV109	\$700.00 NM
28	11/02/12	11/02/12	STEVE HARVEY DY 9/4 Class of Time - Fixed Non Pre-emptible	10-11a	----1--	:30	1	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	----1--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		11/02/12	10:56 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	MHG TV 108	\$400.00 NM

DUPLICATE

**INVOICE**

www.thewmurchannel.com

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
967886-1	11/06/12	November 2012	10/29/12 - 11/06/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Hassan/D/Governor	candidate	1400	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							<b>44</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$62,600.00</b>
<u>Agency Commission</u>	<b>\$9,390.00</b>
<u>Net Amount Due</u>	<b>\$53,210.00</b>